

insu

RAPPER.
SINGER.
SONGWRITER.

CREATING A NEW W8VE



INTRODUCING THE NEW W8VE.

FROM SEOUL TO SOUTH JERSEY - INSU IS A GENRE-BLENDING ARTIST
TURNING IDENTITY AND CULTURE INTO SOUND IN MOTION.

inSu creates melodic records built on emotion, movement, and intention. His music balances vulnerability with confidence, pairing strong vocals with modern production and songwriting drawn directly from lived experience.



Raised in South Jersey after being born in Seoul, South Korea, inSu grew up navigating different worlds and finding his voice through music. That journey shows up in his sound, which moves fluidly across pop, hip-hop, and R&B while staying grounded in feeling and storytelling.

His path has included opening for artists like Pusha T and Sexyy Red and meeting with Atlantic Records and Warner Bros. Now entering a new chapter of creative freedom, inSu continues shaping a catalog that reflects growth, direction, and purpose, inviting listeners into a sound that keeps moving forward.



LISTEN NOW



The Sound

inSu's music lives at the intersection of melody and momentum. His records blend pop, hip-hop, and R&B into smooth, modern tracks driven by rhythm, emotion, and replay value. The focus is on hooks, movement, and mood, creating songs that translate from headphones to live rooms with ease.

DISCOGRAPHY



FALLEN
2023



CONVINCED
2023



SUMMER LOVE
2021

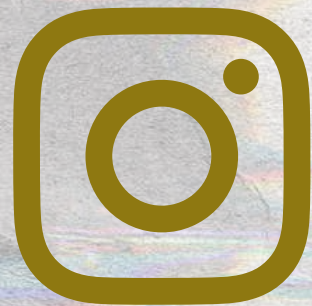


MOONLIGHT
2021



MOVEMENT & MILESTONES

Expanding reach and gaining new listeners across digital platforms through upcoming releases, content drops, and live performances.



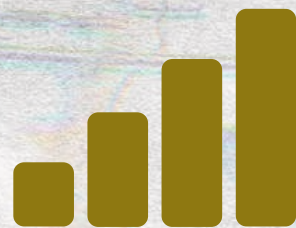
18.4k Followers



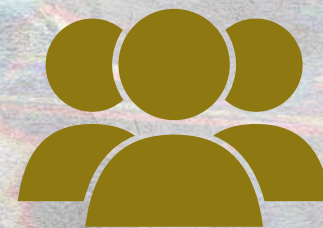
3.3k Subscribers



**75% US, UK, Canada
15% Asia
10% Rest of the World**



**80%
age 23 - 36**



**75%
Women**

Opened for
Pusha T and
Sexyy Red

Meetings with
Atlantic Records
and Warner
Bros.

Featured in WXPB,
Disrupt Magazine,
Red X Magazine,
and The Clout



FOR THE PRESS

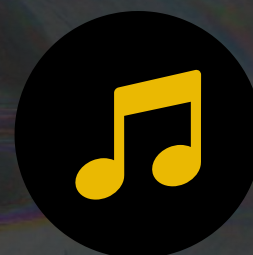
[LATEST NEWS](#)

[FULL WEBSITE](#)

For all professional inquiries including collaborations, sponsorships, press, and live performances, Please email us:

worthwhileent@gmail.com

CONNECT ON SOCIALS



WorthwhileEntertainment.com

